

EduText

FACT SHEET

What is EduText?

- A new Fresno Unified technology tool that provides frequent grade and attendance updates to parents/guardians via text messaging

Why is this a valuable tool?

- Beyond the report card, parents/guardians will now have a more up-to-date status on their student's academic progress
- It further engages parents and provides opportunity for healthy conversations around academic improvement, productive study habits and celebrating academic success

How does it work?

- Parents wanting to receive frequent text messages should make sure their contact information is current on the District's ATLAS Parent Portal, including their cell phone number
- Each day a text will be sent providing the designated parent/guardian with grades and attendance for that day
- For parents with multiple Fresno Unified students, information for all students will be included in one complete text message
- If a parent wants to opt out, they can simply respond to an EduText message with the words, UNSUB DAILY
- To Opt back in, text the word SUB to 28527 (ATLAS)
- Text will be in English; Standard text messaging fees may apply

Can I receive an EduText update weekly vs. daily?

- EduText technology does allow for shifting the regularity of the message down the road. As more families become familiar with the new technology, we do anticipate providing alternative frequency options

Important Facts to Know:

- The ATLAS Parent Portal can be found under the parent tab on www.fresnounified.org
- EduText messaging will be provided to parents/guardians of 3-12 graders. Pre-Kindergarten, Kindergarten, 1st, 2nd and Special Education families will not receive EduText grade and attendance updates as academic progress is noted differently than traditional letter grades.
- Parents who have students participating in the CART program will receive grades and attendance updates from those classes taken at their home school only. CART uses PowerSchool for grade collection, not ATLAS and grades are only provided to FUSD at the end of the quarter or semester.
- If multiple parents want to be included in EduText messaging, additional cell phone numbers can be provided to the school site, which will then be provided to the IT Help Desk for inclusion.

FOR MORE INFORMATION:

Fresno Unified School District
Communications Office
2309 Tulare Street, Fresno, CA 93721
(559) 457-3733
www.fresnounified.org

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